



# NATIONAL AFFILIATE PROGRAM

Providing you with a constant year-round local presence with the Long Island Board of REALTORS®

## Annual Cost

**Option 1:** \$1000 for Group NAP Membership - One Primary Member & Up to Two Secondary Members.

**Option 2:** \$500 Individual NAP Membership - One Primary Member

*\*excludes the "Event Advertising" package.*

National Affiliate Members (NAP) will receive all the benefits local Affiliate Members enjoy, but with these added features:

### Event Advertising / Sponsorships

- Complimentary major event pre and post event advertising specifically designed for all participating National Affiliate Program Members.
  - Event advertising includes: LIBOR dedicated member email blast, social media, digital banner ads on LIRealtor.com and event websites.\*
  - Early notice of all available event sponsorships.
  - 10% discount off all published LIBOR advertising rates

### NAP Exclusive Marketing Package

- In addition to the monthly excel full member list, National Affiliates will receive the following valuable LIBOR membership rosters:
  - Monthly New Agent List
  - Monthly New Broker List
- NAP offer members a free digital ad (300 x 250 pixels) on LIRealtor.com, home of the Long Island Board of REALTORS®
- Recognition of all our NAP members in our four Realtor Service Centers and classrooms
- Exclusive NAP marketing brochure that will feature all our NAP members including contact information, and your business profile, distributed at CE classes.

### Affiliate Member Directory

- Get your business noticed online and in print - Your company contact information will appear in an exclusive National Affiliate Member section in our print directory and online.

### Membership with the Long Island Board of REALTORS®

- Use of Affiliate Membership Program custom logo "National Affiliate Member"