

## Affiliate Membership

Affiliate level membership is a business level partnership with the board. The goal is to introduce local business and community partnerships to Long Island Real Estate professionals. Its for those of us who are not active in real estate but want to do business in this segment of the market.

Affiliate membership connects a vast market of Long Island's small businesses and large companies.

if you want to make connections in the Long Island Real Estate community - we want to talk with you. We encourage affiliates to attend LIBOR events as a member, get involved with educational seminars, networking events, Long Island housing info, sponsorships and social media exposure.

### BENEFITS AT A GLANCE:

The LIBOR Affiliate Membership program provides channels to increase your visibility and brand yourself as a resource to Realtors® and Homeowners.

Affiliate Members have direct access to:

**Affiliate Directory** On LIRealtor.com. Realtors® use this list to find reputable local businesses to refer to their home buyers and sellers, homeowners, and with friends and family.

**Networking Events** Network with a distinct professional group - our Realtor® members. Through networking and inside access to the people that drive Long Island Real Estate, you become a valuable resource.

**A Local Business Club** There are over 200 affiliate members who network, collaborate, and assist each other as a group.

**Full Membership Roster** Use our exclusive member list with contact information to reach out to over 25,000 real estate professionals working out of over 2,300 offices.

**Social media exposure** To over 7500 engaged followers.

**Access** To CE and education class sponsorships and speaking opportunities.

### GETTING INVOLVED:

#### Membership Approval and Cost

LIBOR offers two membership levels:

- Individual: \$400 per member annually.
- Group: \$600 annually.
  - This includes one primary member and two additional employees per year.

The Steps:

- Get more information about all the features of the membership program to see if your business will benefit from it.
- Fill out the application at [lirealtor.com/affiliates](http://lirealtor.com/affiliates) and submit for approval.
- Once accepted – you will be issued a unique LIBOR member number.
- Attend New Affiliate Member Orientation - learn how to maximize the features of the program and then you are on your way to successful business relationship building - Offered monthly.

We've built a strong team of business professionals and a go-to directory that acts as a resource to many in the real estate community.



### ABOUT US:

The Long Island Board of Realtors® Inc. (LIBOR) is a not for profit trade association representing the over 25,000 Realtor® members working in Nassau, Suffolk, Queens and Brooklyn. Established over 100 years ago, LIBOR is one of the largest local real estate associations in the country. From the beginning, LIBOR, together with the MLS of Long Island maintains the commitment to furthering the best interests of those engaged in real estate.

Every member of our association, including Affiliates, is assigned to a Chapter that is based geographically on the location of their office. There are a total of 12 Chapters covering Nassau, Suffolk and Queens. LIBOR also has four (4) Divisions where members can grow professionally that include: Women's Council of Realtors®, the Commercial Network of LIBOR, our Young Professional Network, and the Appraisal Division. Each is a unique group of professionals sharing common ground.



### BECOME AN AFFILIATE MEMBER

The Affiliate Membership Program is all about building relationships. Our members are a great source of referrals and new business for our Affiliate Members. The dedicated staff at LIBOR is committed to providing quality resources that help our members achieve success in their professional and personal lives. We look forward to working with you.

Increase your exposure... join the LIBOR Affiliate Membership Program and get your company noticed by the entire Board of over 25,000 members.

To learn more about the benefits of the Affiliate Program call Mike Miller, LIBOR Business Development Manager at 631-661-4800 Ext. 384.



## Don't take our word for it...hear what our members have to say:

*"The LIBOR Affiliated Membership program has proved an invaluable asset to our Group. Current trends, continuing education, and meet and greet events with awesome professionals. Worth every penny!"*

- Paul Matuszewski, Allied Mortgage Group

*"We have joined as an affiliate of LIBOR recently. The resources and communication are amazing. This is a must for anyone wanting to reach real estate brokers or people on the move!"*

- Stephen Seligson, Molloy Brothers Moving

*"I've been an affiliate member of LIBOR for a few years now. Through my membership, I have sponsored various realtor programs with great success. I have met many new realtors and solidified several relationships by being involved in the many events offered on an annual basis. I would definitely recommend an affiliate membership to anyone who does business with the realtor community."*

- Janet Orozco, Franklin First Financial

*"The LIBOR Affiliate program had and has a direct impact on my business. The Board is genuinely interested in making sure the affiliates and members interact and understand the program. We feel valued and part of the team."*

*In addition to networking with Realtors, you meet other like minded affiliates which is a complete bonus!"*

-Christina Shaw, Allstate



*Our business affiliate members are a growing and valuable segment of LIBOR's members. Join us!*

~ Mike

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## Affiliate Membership

## Building Business Resources & Relationships