



## The 10 Second Rule

One of the most common reasons that people find themselves in dangerous situations is that they weren't paying attention. Take a few precious seconds during the course of your day to assess your surroundings.

**Take 2 seconds** *when you arrive at your destination.*

- Is there any questionable activity in the area?
- Are you parked in a well-lit, visible location?
- Can you be blocked in the driveway by a prospect's vehicle?

**Take 2 seconds** *after you step out of your car.*

- Are there suspicious people around?
- Do you know exactly where you're going?

**Take 2 seconds** *as you walk towards your destination.*

- Are people coming and going or is the area unusually quiet?
- Do you observe any obstacles or hiding places in the parking lot or along the street?
- Is anyone loitering in the area?

**Take 2 seconds** *at the door.*

- Do you have an uneasy feeling as you're walking in?
- Is someone following you in?

**Take 2 seconds** *as soon as you enter your destination.*

- Does anything seem out of place?
- Is anyone present who shouldn't be there or who isn't expected?

### Safety in Just 10 Seconds

It takes just 10 seconds to scope out your surroundings and spot and avoid danger.

***Make this "ten-second scan" a habit in your everyday work as a REALTOR®.***